



Center for International Business Education and Research (CIBER)

UNIVERSITY OF COLORADO DENVER

The Great Resilience of ASEAN: Perspectives from Singapore and the Philippines May 15-24, 2023 Faculty Development Program

Overview

For the past four decades, the Association of Southeast Asian Nations (ASEAN) has consistently been one of the best-performing regional blocs in the world, a region of geopolitical and economic importance to the United States and the global economy. However, as with other world regions, ASEAN has had to deal with multiple challenges in recent years—a global pandemic, macroeconomic social, environmental and technological disruptions, and geopolitical tensions. Despite these challenges, the region is projected to be a bright and resilient spot in the global economy.

CU Denver CIBER is pleased to announce the offering of the 2023 ASEAN Faculty Development in International Business Program (ASEAN FDIB). The program will examine major and unique challenges facing ASEAN and how the association is addressing them, the region's prospects for moving forward, and its implications for US global competitiveness. Particular emphasis will be given to the perspectives of two key ASEAN member countries—Singapore and the Philippines.

Key Program Features

- Field visits to and presentations by, leading local, US, and foreign companies in Singapore and the Philippines.
- Briefings/fireside chats with business executives, scholars, and government officials from Singapore and the Philippines.
- Cultural visits and events (to selected sites in Singapore and a planned 1.5-day weekend visit to an environmental sustainability hub in the Philippines).
- An opportunity to network with faculty, practitioners, and consultants who are doing work on ASEAN and related topics.
- Invitation to post-program webinars on ASEAN and related topics.



The Great Resilience of ASEAN

“Against a backdrop of general global doom, the ASEAN region remains on the front foot...with a strong export base, a recovery in consumption and tourism, along with impressive earnings growth, ASEAN economies are in a relatively robust position to continue its resilient growth....”

Adapted from Fred Neumann and Yun Liu, “The great resilience of ASEAN: Sailing through the storm,” *The Economist*, November 8, 2022 and HSBC Research, October 20, 2022.

Who Should Participate

- Faculty who are interested in learning about ASEAN, Singapore, and the Philippines and their role in the global economy.
- Faculty who teach business, international business, entrepreneurship, economics, and related areas who would like to enhance the Asian dimension of their courses with a focus on the dynamic ASEAN region.
- Faculty who teach international studies, international relations and/or, Asian studies who would like to enhance the business, international business, and global business competitiveness content of their courses.
- Faculty who wish to do research on ASEAN and related Asia business topics, as well as network with ASEAN scholars and policymakers.
- Faculty and academic/executive directors of international study programs who wish to develop an international ASEAN study trip.

Program Fee

\$6,000 program fee includes single-occupancy hotel accommodations in Singapore and Philippines; air travel from Singapore to Manila; selected meals; transportation to company visits; selected airport transfers; program materials; admission fee to selected activities; selected cultural visits.

Program fee excludes: international air ticket to Singapore and return from Manila; travel insurance; Singapore arrival airport transfer; Manila departure airport transfer; meals not covered during the program; miscellaneous fees (e.g., passport and visa fees, non-covered activity admission fees).

Applications close Monday, March 27, 2023.

Cancellations may be accepted until Friday, April 7, 2023 with a \$750 cancellation fee. [Click to REGISTER HERE](#)

Limited Partial Scholarships may be available for US Faculty

- Who are launching an international emphasis in their teaching and research.
- Who are developing an international study trip to ASEAN.
- Who are teaching at federally recognized minority-serving institutions.
- Who are teaching at community colleges.
- Who are teaching at Rocky Mountain CIBER-member universities and community colleges.

For Additional Information

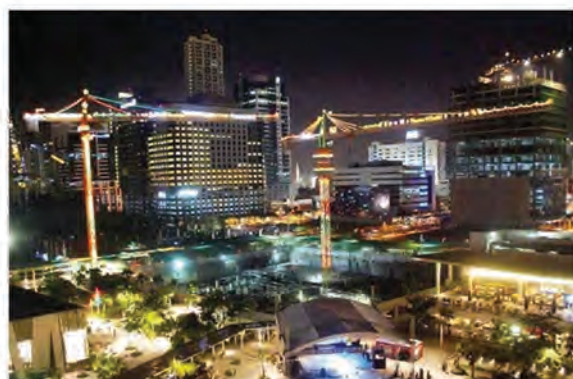
karen.freidhof@ucdenver.edu 303.315.8884
kaela.2.kalabany@ucdenver.edu 303.315.8883



Singapore as a Global Hub



Asian Economic Community



A New Global City-Fort Bonifacio, Philippines

Organized and led by:



Institute for International Business
Center for International Business
Education and Research (CIBER)
UNIVERSITY OF COLORADO DENVER

Co-sponsored by:

